

Cactus Club Cafe

Fresh Flavours from a Global Skillet

CACTUS CLUB CAFE IS THE UNDISPUTED LEADER of the upscale, casual dining experience, offering a globally inspired menu with outstanding food and inventive cocktails in an unpretentious atmosphere that is second to none. Whether it is for a quick bite and a cocktail (or three), or a leisurely dinner, by the time you leave, this convivial dining lounge will already have you planning your next visit.

President and founder Richard Jaffray and his team travel the world for exciting new flavour ideas. A recent trip inspired their popular Hawaiian Tuna Poke, with sashimi grade ahi tuna, fresh fruit salsa and macadamia nuts, while a jaunt to South America netted the 'Brazilian', a rum-based cocktail made with sugar cane and fresh muddled kiwi. Sometimes the best ingredients are right in the backyard, like their local Cedar-Roasted Salmon with a pine nut parmesan crust. "Everything we serve is prepared fresh," says Richard. "We even hand squeeze the limes for our signature Key Lime Pie and margaritas."

Since opening in 1988, Cactus Club now boasts 17 locations, with two more on the way this year. "Every Cactus Club has its own personality," insists Richard, "that reflects the neighborhood it is in. Our Chefs and General Managers have a lot of autonomy, and they

tailor the menus to suit their customers. We truly believe in being accountable." And he means it. Emblazoned on every Chef jacket is their Mission Statement "Every Customer Leaves Happy".

A member of the **Ocean Wise** program, Cactus Club features only ecologically sustainable and ocean-friendly fish selections on their menu; in fact, they are the largest restaurant group to be endorsed by the **Vancouver Aquarium**. Cactus Club is also a founding member of the Green Table Society, an organization committed to teaching restaurants to be more environmentally savvy. And for the third year in a row, BC Business Magazine has recognized them as one of this province's Top 25 Employers.

"You can be serious about the food, but the environment of a restaurant doesn't have to be serious," explains Richard. "We have fun while we work and it shows. I believe that our atmosphere is infectious and responsible for a lot of our success."

Downtown Vancouver locations:

357 Davie Street | 604.685.8070

1136 Robson Street | 604.687.3278

1530 West Broadway | 604.733.0434

575 West Broadway (at Ash) Test Kitchen

| 604.714.6000

www.cactusclubcafe.com

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